

Exhibit 22
to Mao Declaration ISO
Plaintiffs' Motion for Leave to
Amend Complaint

Public Redacted Version

Web and App Activity

Revisited - Jan 27, 2021

PRD: [go/gsuite-waa](#)

Design: [go/gsuite-waa-design](#)

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Agenda

1. A reminder of where things were
[\(go to this slide for detailed background\)](#)
2. Pivoting to alternative: the benefits and drawbacks
3. Making the case for a business case exception



Today we're revisiting an earlier proposal with the goal to get leadership direction and support for what I would consider to be the long-term benefit of Google.

**and we have one tool we have today to make
that work**

If there is any one thing you remember from this presentation, it's that there one tool we have today in G suite to make search history personalization work for our users

Web and App Activity (WAA)

And we need to fix it.

is broken, and we need to fix it.

Let me start off with two important statistics.